

Motion M2020-44 to create an AD HOC Committee known as the Charlie's Place Advisory Committee and appoint seven members.

This committee's objective is to create policies and procedures for Charlie's Place and Incubator Space for Council's consideration. William Jones and Lois Weston wish to be appointed. Staff will continue to solicit applications.

BIO
William Jones

With 33 years in the industry, William "Bill" Jones, CEO of Cherry Elm, has left his mark on every aspect of the catering and management business. In those 33 years, his expertise has broadened immensely with a wealth of knowledge and hands on experience ranging from Director of Catering & Convention Services and Director of Catering/Offsite Catering Operations Manager for Ovations from 2007 until 2012. Prior to working with Ovations, he was the Concessions Manager for Centerplate, a food and beverage corporation serving entertainment venues in North America and the UK. His path has led him in support roles at the Charlotte Coliseum-Charlotte Hornets; Charlotte Convention Center; Miami Beach Convention Center; Block Buster Amphitheater; Carowinds Pavilion; Celebration Station; Raleigh Walnut Creek Amphitheater; William Brice Stadium; Clemson Memorial Stadium; Charlotte Knights Baseball Stadium; BiLo Center and Columbia Metropolitan Convention, among others. His celebrity profile exposure is diverse and unmatched with world renowned events such as Elton John, Janet Jackson, Tina Turner, Gladys Knight, and The Four Tops, just to name a few.

Mr. Jones exhibits a passion for his work and delivers by participating as a prominent role in many volunteer opportunities in his community such as 5 Pts. Business Association, Neighborhood Services, Vice Chair for Business & Entertainment from October 2012 until May 2018 and Board Member for the Pioneer Bowl VII in 2009 and Golf Coast Classic Committee Member for Alabama State University in April 2008.

His certifications include Hospitality HotSpotters, Serve Safe and Honors with Stars Serves. His knowledge and training has led many others to follow in his shoes as Mr. Jones believes in giving back and passing on as a tribute to his successes. He is a role model and expert in customer care, communication, problem solving, relationship building and growing his successors through training and leadership.

LOIS WESTON

(843-450-2606)

I am Lois Weston, a native of Myrtle Beach. I grew up on King Street in the BTW neighborhood and I have chosen to build my home on Ragin Street in my same neighborhood. Growing up in Myrtle Beach was unique and now as an adult, I have become more aware of the uniqueness of my hometown. I graduated from MB High in 1978 and attended NC A&T University, where I earned a B.S. degree in Business. After graduation from college, I returned home and was employed with Holiday Inn. I have spent the majority of my professional career in the hotel business (finance department) and have been with Crown Reef for many years.

I love Myrtle Beach and I love my neighborhood-BTW and its residents. Growing up in BTW was fun and Carver Street was the hub of cultural excitement! We attended dances, ate at Patio Casino, Bamboo and our parents frequented Whispering Pines and Charlie's Place. Because of the rich history and promising future, I am asking to be considered for the Charlie's Place Advisory Board. We are all excited about the future of Charlie's Place, BTW Neighborhood and our City. Please contact me if you need additional information.

Thank you,

Lois Weston